

Dear prospective Partner!

We live in the information age. Soon all of our business transactions will be conducted over the Internet; we open client gateways, shop in webshops, send and receive wire transfers, and get our latest information on both business and leisure topics directly from the Web. Travelorigo LLC specializes in Internet communications. Our staff of young professionals constantly monitors the cutting edge innovations of the IT and the Internet profession, therefore our service palette is constantly expanding as well.




You are a successful representative of your profession, you do not have to be an expert in managing and developing websites, it suffices that we are! We can take care of all Internet-related activities of your company, so that you can concentrate on really important business matters.



Millennium has proved to be a success as the Hungarian partner of Travelorigo LLC. The xutazas.hu. site, Hungary's largest travel portal system was developed on the basis of Millennium's own business idea. The xutazas.hu portal system consists of approximately 250 uniquely optimized websites! It combines all knowledge represented by database management, programming, html/css works and SEO, as references.

Please take a look at the wide range of our services -from branding to providing Internet payment options- and rest assured that with the help of Travelorigo and Millennium your company will be visible and audible among other business leaders!

Contact:

Partner of Travelorigo LLC:**Millennium International Kft.**

1065 Budapest, Nagymező u. 21.

Tel: +361 322-00-32; +361 413-1551

Fax: +361 411-0336

E-mail: xutazas@travelorigo.com

Dated:

30 June, 2011



Statistical data

Website statistics

Surveys were conducted by using analytics prepared by Google Analytics and the Travelorigo system.

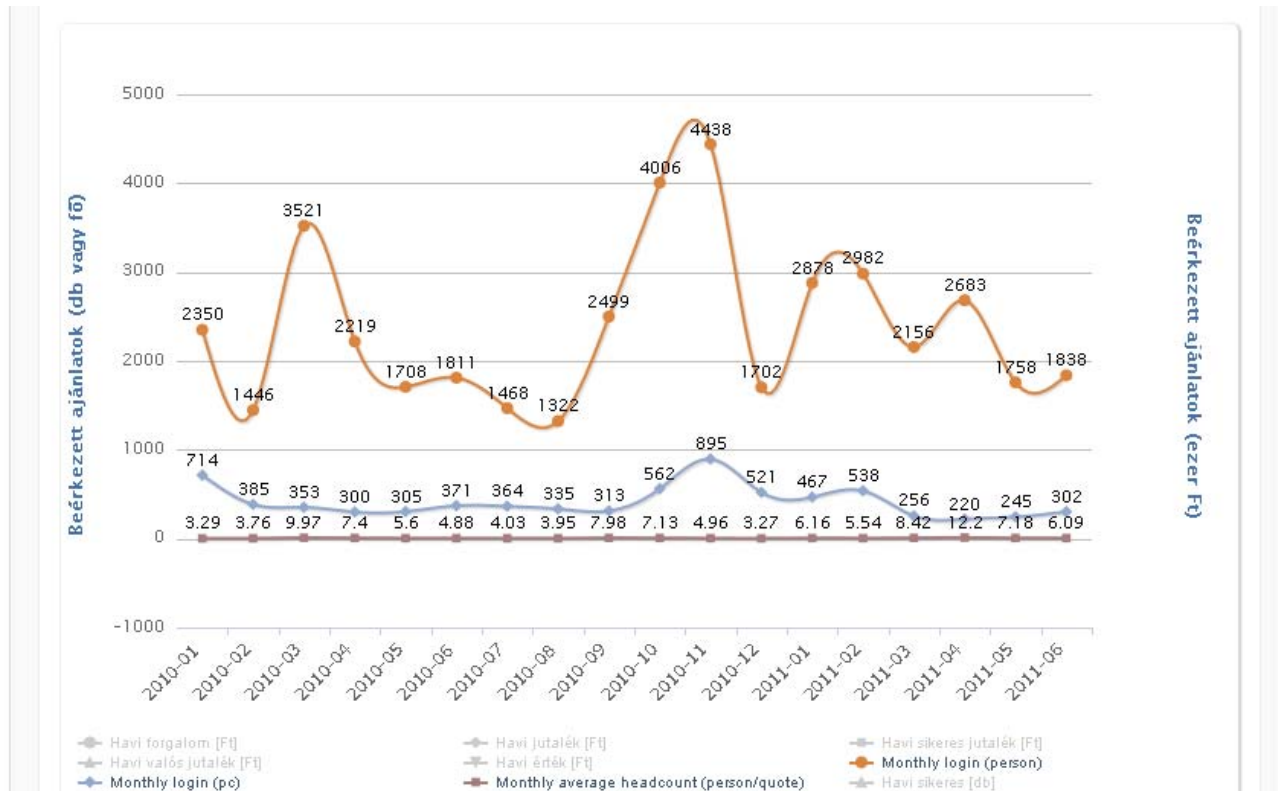
Survey	Average number
Private users visiting the entire system /month	150.000 person
Number of requests for quote from 01/01/2010 -30/06/2011	8263 pc
Successful orders	3464 pc (41.92%)
Average number of booking annually	25.000 person

Distribution of requests for quote /2010:

Event	Accommodation domestic	Accommodation abroad	Travel
6 pc (0,74%)	171 pc (2.07%)	1533 pc (18,55%)	4061 pc (49,14%)

Distribution per headcount:

Query: 01/01/2010-30/06/2011, Travelorigo site-system login headcount



iskolaikirandulas.hu



Display options in the Travelorigo site-system

01 Sponsored ads

The **Travelorigo** site-system consists of approx. 250 uniquely optimized travel websites. The websites are thematic and display travel related content. They were optimized for Google's search algorithm, therefore if a search is made for the destination + travel, destination + accommodation and the theme + travel term combinations, they will mostly appear among the first 3 results (e.g. Prague + travel, Japan + travel, Adriatic hotels).

Price: € 100

Place of ad:	on the home page and sub-pages of the specifically selected website of the site-system
Dimensions	150x50 px. (laying format)
Format:	jpeg
Minimum period of display:	6 months (payable monthly in advance)

Graphic illustration:

UTAZÁS - SZÁLLÁS - REPÜLŐJEGY

PRÁGAI UTAZÁSI INFORMÁCIÓK EGY HELYEN

Prágai utazás

www.pragaiutazas.hu

PRÁGAI UTAZÁS PRÁGAI SZÁLLÁS PRÁGAI PROGRAM PRÁGAI REPÜLŐJEGY PRÁGAI AUTÓBÉRLÉS PRÁGAI BIZTOSÍTÁS

TÉRkép KÉPEK VIDEÓ IDŐJÁRÁS HÍREK CIKKEK GASZTRONÓMIA KÖZLEKEDÉS SZOLGÁLTATÁSOK VÁSÁRLÁS KAPCSOLAT

útikönyv ajándék utalvány cégeknek csoportoknak infó utazás előtt utazás közben utazás után társoldalak súgó

WEBOLDAL SZPONSZOR:

WIZZ TUI Kempinski HOTELS & RESORTS

ADATAIM GYORSLINK CÍMKÉK ROKON LAPOK

▶ Adventi utazás

UTAZÁSKERESŐ SZÁLLÁSKERESŐ

Utazás módja: Válasszon

Ország / város: Válasszon

Utazás hossza: Válasszon

Időpont: ± 3 nap

Ár: Válasszon

utazás KERESÉS

szív

Akiós és legkedveltebb utazásaink: **BEST OF PRÁGA**

BEST OF UTAZÁS BEST OF SZÁLLÁS

5 dolog, amiért érdemes Prágába utazni: **PRÁGA**

1. Prágában szerettük meg a sört! :)

VÁRÁZSLATOS

PLITVICE tavak, vízesések idegenvezetővel luxusbusszal

08.26-28. 10.900 Ft

ISKOLAIRANDULAS.HU

02 Banner ads

Banners appearing in the right banner-panel of the **Travelorigo** site-system also appear on every websites constituting parts of the system (**approx. 250 websites**). The right banner-panel is always present on the screen regardless of browsing, except when the map and the travel insurance modules are displayed. At a minimum the banner will appear at the first place in every 3rd site downloads, thereby ensuring excellent position for your business. The maximum banner width is fix in the right banner-panel, however, this may vary and you can select a narrower banner. The height value is fix. Should you prefer customized design, please contact our sales representative!

	Place of ad	Dimensions	Format	Price/week
0201	Right side – position 1	150x220 px	jpeg, flash	€ 150
0202	Right side – position 1			€ 150
0203	Right side – position 1			€ 100
0204	Right side – position 1			€ 100
0205	Superbanner	510 x 60 px	jpeg, flash	€ 100

Graphic illustration:

The screenshot shows the Travelorigo website interface. At the top, there are navigation tabs for 'NYÁRI UTAZÁS', 'SZÁLLÁS', 'PROGRAM', 'GASZTRONÓMIA', 'SZOLGÁLTATÁS', and 'VÁSÁRLÁS'. Below this is a search bar with fields for 'UTAZÁS MÓDJA', 'ORSZÁG / VÁROS', 'UTAZÁS HOSSZA', and 'ÁR'. A prominent banner for 'VELENCE' (Venice) is visible, advertising a 3-day trip for 31,900,-. Another banner for 'FOGLAL P5' (Book 5) is also present. The page includes a sidebar with 'ROKON LAPOK' (Related pages) and a main content area with 'BEST OF NYÁR' (Best of Summer) and 'NYÁRI SZÁLLÁS' (Summer accommodation) sections.



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03 Basic partnership package for hotels, program sites and service providers

Within the framework of **Travelorigo's** and Millennium Travel Agency's partnership cooperation, hotels, program sites and other service providers may appear in the site-system and at the same time they can cooperate in the field of travel services with Millennium Travel Agency, which –depending on the parties agreement- promotes its partner on its sales channels for a set commission.

Millennium Travel Agency's product segments:

- Individual travel
- Group travel
- Corporate travel
- Student travel
- Event organizing

Online ads

Under the accommodation/program menu point, on all sites of **Travelorigo**, which are touristically connected to the given accommodation/program/service.

Price: € 100/year/registration (for which banner/sponsorship ads may be placed)

**An unlimited number of users may be assigned to one registration, who can create an unlimited number of campaigns during one year, even expanding to the entire site-system (approx. 250 websites)!
The price of the basic partnership package includes the above service!**

Sale of tour services according to the commission agreement: (quote from the frame agreement)

- 4.9.1. If CUSTOMER pays MILLENNIUM a **minimum 15%** commission per booking –as compared to the best available price- then MILLENNIUM shall market CUSTOMER `s rooms and services through its direct offline and online marketing channels.
- 4.9.2. If CUSTOMER pays MILLENNIUM a **minimum 20%** commission –as compared to the best available price- then MILLENNIUM shall market CUSTOMER`s services through its direct offline and online marketing channels and its entire network of domestic retailers (partner travel agencies).

For further information about the travel partnership, please contact our sales representative!



0401 Social media optimization

The popularity Facebook pages registered and managed by Millennium continues to grow. Our partners can send information on events, news or games relating to a given topic to already registered members and fans at very reasonable prices. If you do not have your own Facebook page, our media department will assume your Facebook marketing promotion for a fix monthly charge, about which you will find more information below.

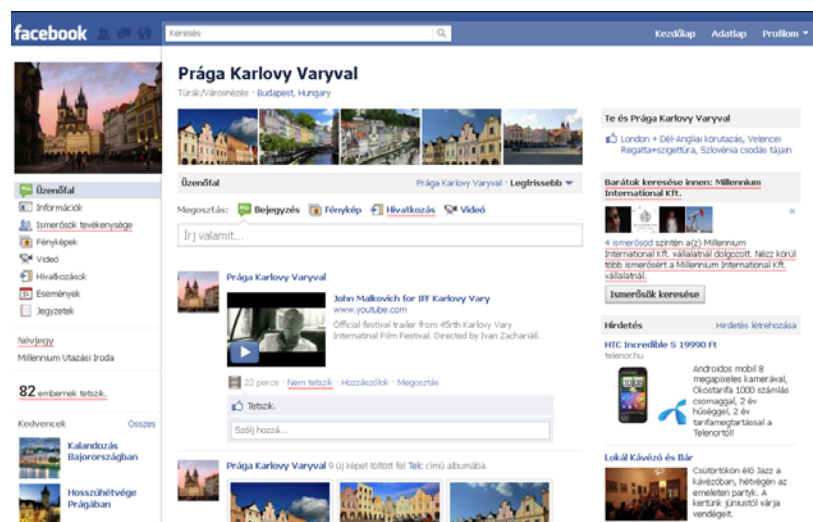
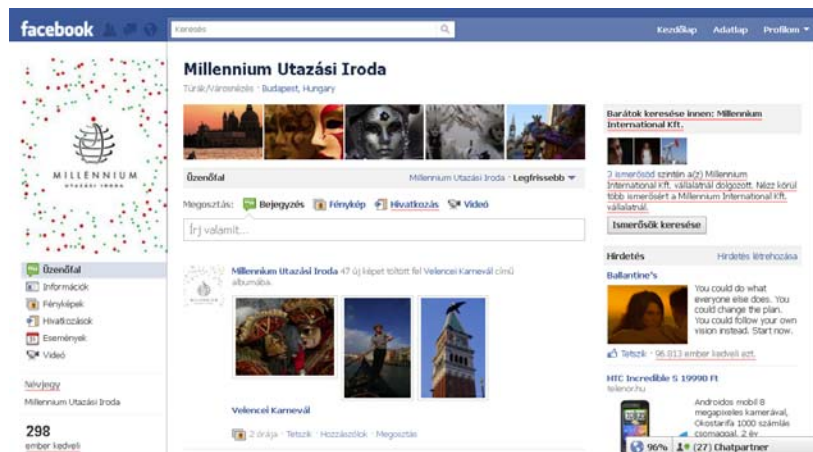
Campaign

Number of Facebook fan pages
Millennium Facebook campaign start
Number of fans

Information

19 pc
15.06.2011
Continuously growing

Graphic illustration:



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0402 Display advertising in newsletter

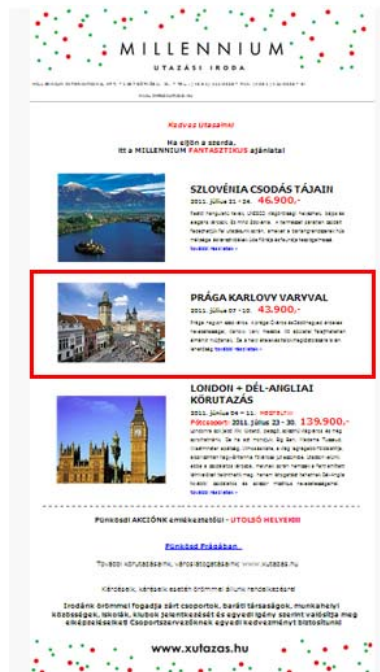
Appearance in our weekly newsletters sent to partners, schools, businesses or travelers, in 1 featured ad section for 1 month. The 2nd and 3rd sections are reserved for advertisements in the newsletter. Addresses, images and text content may be placed in the newsletter (*max length: 500 character with spaces*).

Data on newsletter circulation : (Continuously growing)

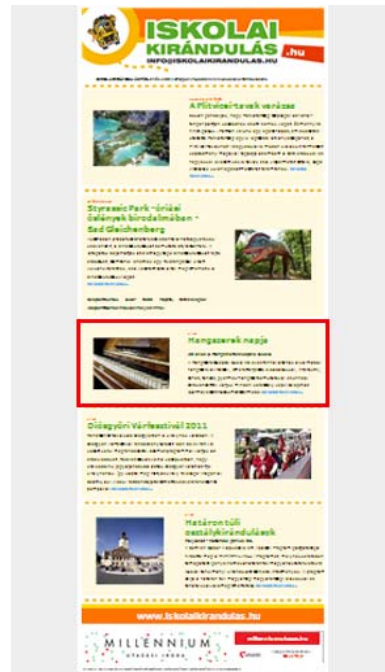
Number of travelers receiving weekly newsletter: 16,460
 Number of schools/teachers receiving the weekly newsletter: 940
 Number of businesses, group organizers: 3,475

Newsletter type	Weekly price
Newsletter for travelers	€ 20
Newsletter for businesses, partners	€ 20
Newsletter for schools	€ 10
Frequency of release	Weekly

Graphic illustration:



Traveler/business newsletter



School newsletter



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Package offers

0601 Travelorigo basic package

Includes:

- Appearance in right banner-panel of all websites of the Xutazás.hu site-system (approx. **250 websites**) for 1 month (dimensions of the banner-panel: 150px x 220px) *(the banner will appear at the first place in every 3rd site downloads, thereby ensuring excellent display position).*
- Appearance in our weekly newsletters sent to partners, schools, businesses and travelers in 1 featured ad section for 1 month.

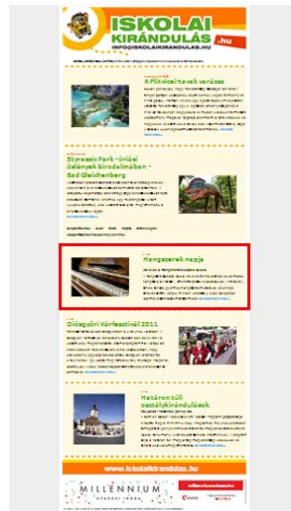
Price: € 100

Saving: € 100

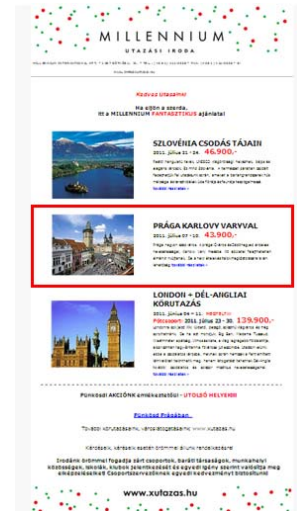
Graphic illustration:



Website



School newsletter



Traveler/business newsletter



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0602 Travelorigo priority package

Includes:

- Appearance in right banner-panel of all websites of the Xutazás.hu site-system (**250 websites**) for **1 month** (dimensions of the banner-panel: 150px x 220px) (the banner will appear at the first place in every 3rd site downloads, thereby ensuring excellent display position).
- Appearance in our weekly newsletters sent to partners, schools, businesses or travelers in 1 featured ad section for 1 month.
- Appearance as ads placed at the bottom of the confirmations, offers sent from our system to travelers (in jpeg, html, animated gif format)

About confirmations and offers:

- All confirmations and offers are sent from our closed and secure administrative system.
- In 2011 as of 01/06 we made offers for 1764 requests, of which 721 transactions were closed successfully (40.87%).
- Confirmations mostly target the following target groups:
 - individual travelers
 - corporate group organizers, conference organizers
 - school teachers, leisure activity organizers
 - partner travel agencies

Price: € 1.800

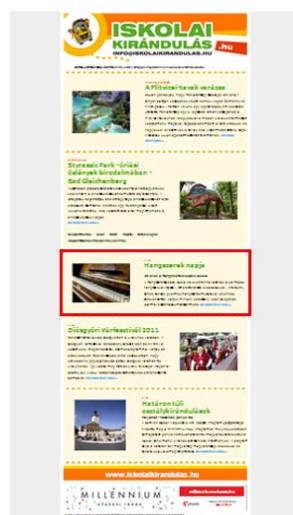
Saving:

- € 100
- discount ad placement at the bottom of confirmations and offers

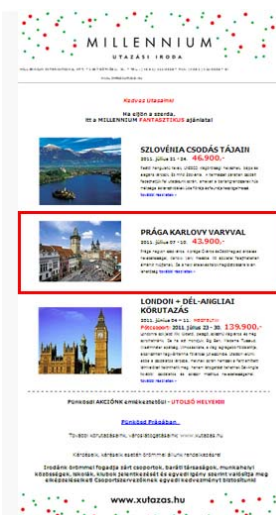
Graphic illustration:



Website



School newsletter



Traveler/business newsletter



Offer confirmation



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0603 Travelorigo top package

Includes

- Appearance in right banner-panel of all websites of the Xutazás.hu site-system (**250 websites**) for **1 month** (dimensions of the banner-panel: 150px x 220px) (*the banner will appear at the first place in every 3rd site downloads, thereby ensuring excellent display position*).
- Appearance in our weekly newsletters sent to partners, schools, businesses and travelers in 1 featured ad section for 1 month.
- Appearance as ads placed at the bottom of the confirmations and offers sent from our system to travelers (in *jpeg, html, animated gif format*)
- Appearance in our new Facebook campaign (which was developed in line with thematic pages and in order to strengthen and promote thereof) with events, games, pictures.

Price: € 1.200

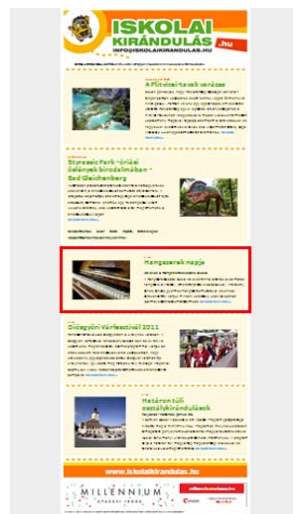
Saving

- €200
- discount ad placement at the bottom of confirmations

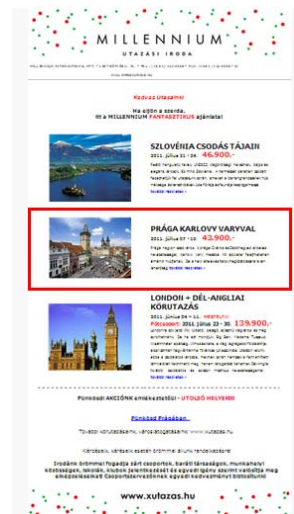
Graphic illustration:



Website



School newsletter



Traveler/business newsletter



Offer confirmation



Facebook campaign



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School excursion brochure / iskolaikirandulas.hu

Student and youth tour operator partnership package for our travel and media partners

- **8,000 students** travel with us in each year
- we are selected by **250** teachers or other **groups** belonging to this segment (conference, training other events etc.)

Online promotion and marketing – appearance on the www.iskolaikirandulas.hu site

- in case of searches for the "excursion" and „school excursion" terms, our www.iskolaikirandulas.hu website is displayed at the 1-3 places on the result list of Google's and Yahoo's search engines
- **400,000 visitors** visit our site annually
- **During the last 9** an increasing number of teachers and students have become familiar with the „iskolaikirandulas.hu" brand

Offline promotion and marketing – appearance in the School excursion 2011 brochure:

- our brochure is mailed to **3,500 elementary and middle schools**
- our brochure is personally delivered to **5,000 teachers**
- our brochure is distributed in a targeted fashion by **approx. 100 tour locations** free of charge (museums, local governments, program sites)
- our brochure is distributed directly or indirectly among teachers at approx. **30 events**: teacher conferences, thematic exhibitions and fairs

Graphic illustration:



School publication: A/4 ad



small/large image highlight



A/6, A/5 ads



Iskolaikirandulas.hu



iskolaikirandulas.hu



Iskolaikirandulas.hu partnership options:

Brochure + online display

School excursion brochure

Circulation number	20.000 pc
Publication frequency	yearly
Volume	Approx. 110 pages
First issue	2003
Graphic design	4+4 colors

Code	Publication type (School excursion brochure)	Dimensions	price/ yearly publication
0511	Small image highlight	44,4 x 33,3 mm	€ 100
0512	Large image highlight	44,4 x 64,2 mm	€ 200
0513	A/6 ad	125,5 x 83,5 mm	€ 450
0514	A/5 ad	125,5 x 170 mm	€ 700
0515	A/4 ad	274 x 170 mm	€ 1180

Online display on the iskolaikirandulas.hu site

As part of the **Travelorigo** system, the price of online appearance is fix, for which ads can be placed. See page 5. point 03.

Price: € 100/year (for which banner/sponsorship ads may be placed)

School excursion brochure 2011-2012

Publication date	01/09/2011
Final deadline for submitting materials	15/08/2011

Cooperation process:

- 1) open the website displaying the media product on the www.xutazas.hu/media page (or on its partner pages)
- 2) select the specific media product/s, specify quantity
- 3) click on „add to cart” button to order the selected product
- 4) the system generates confirmation and pro-forma invoice relevant to the ordered product
- 5) the amount in the pro-forma invoice is transferred to the account of Travelorigo
- 6) after receiving the money, our sales representative assists you in activating the uploaded / sent ad



For more information about the other components of our media portfolio, please contact our sales representative!

- Branding, web and print graphic design
- Copyright
- Search engine optimization
- Web programming
- Website developing, maintenance
- Planning, implementation and maintenance of social media campaigns
- Comprehensive **print services** (request a quote!)

Travelorigo site-system's Terms of Use (TU, <http://xutazas.hu/aff>), and Terms of Business (TB, <http://xutazas.hu/aszf>) are integral parts of our offer.

Our price offer is valid until 30 August, 2011.

Budapest, 30/06/2011

Best regards,

Travelorigo & Millennium

Partner of Travelorigo LLC.:

Millennium International Kft.

1067 Budapest, Eötvös u. 24.

Tel: +361 322-00-32; +361-411-0335, +361 413-1551

Fax: +361 411-0336

E-mail: xutazas@travelorigo.com

